

## Course Description Form

Course number and section: CULT 100, Fall: 001, 002; Winter: 101, 102, 103, 104

Course Topic: Media and Popular Culture in a Global Context

Credits: 3

Term: Fall and Winter

Instructor: Cameron Crookston

Course Description (aim for no more than 80 – 100 words for your course description):

This course introduces media and cultural studies by thinking about media not just as something that occurs on your phone or that you passively watch, but as a set of active, globally diverse technologies, practices, and institutions whose meanings change over time and place. We will examine the history of popular culture, the impact of representation, visual analysis and semiotics, and transnational intersection in popular culture that consider the way globalization impacts media. Class discussions will examine how global politics, identities and movements influence media including: film, television, music, journalism, and social media.

Tentative Reading List: (Be as concise as possible with your reading list, but please also specify the genre of each required text. See sample below)

O'Brien, Susie and Imre Szeman. *Popular Culture: A User's Guide*. Top Hat, 2017

hooks, bell. *Black Looks: Race and Representation*. Routledge, 2014.

Angaria, Ulka. *Understanding Bollywood: The Grammar of Hindi Cinema*. Routledge, 2021.

Other: