



THE UNIVERSITY OF BRITISH COLUMBIA

Department of English and Cultural Studies

Faculty of Creative and Critical Studies
Okanagan Campus

international conference

EAST ASIAN MEDIA CULTURE IN THE AGE OF DIGITAL PLATFORMS

October 7, 2024

Organizers

Kyong Yoon (UBC Okanagan)
Dal Yong Jin (Simon Fraser University)

Sponsors

Public Humanities Hub-Okanagan
UBCO Principal's Research Chair Program
Academy of Korean Studies
SFU David Lam Centre

UBCO Sessions 9:30AM - 2:15PM

UNC 200, UBC Okanagan

- 1 "Digital Platformization of Korean Media Practices"
- 2 "Sinoscapes of Digital Platforms"
- 3 "Playful yet Contentious Asia-Pacific Digital Mediascapes"

Public Roundtable 4:30PM - 5:45PM

Innovation Centre, 460 Doyle Ave

"Digital Media Culture in East Asia during/after the COVID19 Pandemic"

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